



INDUSTRIAL AND REGIONAL STRATEGIES ANALYSIS OF INDUSTRIAL SECTORS

ANALYSIS OF INDUSTRIAL SECTORS

GOALS

> Support in the definition of industrial plans

> Industrial and commercial development strategies

> Competitors benchmarking

> Support for supply chain and sector analysis

> Dialogue tool with credit institutions, customers and suppliers

> Performance assessment

DESCRIPTION

Developed since 1987 in collaboration with the Research Department of Intesa Sanpaolo, the report provides analysis and forecasts on the evolution of 35 leading Italian manufacturing sectors. For each sector the economic trends are analyzed together with the perspectives for the main real and financial figures.

The service includes:

Forecast report in hard copy, with two annual publications (May, October). Each volume is organized into sections where, with the broad support of graphic and tabular analysis, the following are presented:

- > reference industrial scenario showing the evolution of the main components of demand, consumption, investments and exports
- > overview of the sectors
- > forecasts on the trend of the main real variables and on the main financial variables of the sector, taken from the aggregated balance sheets
- > analysis and forecasting of foreign trade with an indication of the main sales markets> analisi di posizionamento competitivo
- > analysis of company performance by sector and size, with international benchmarking on the main European countries

> focus and in-depth analysis on topics of interest and topicality for the industry

Periodic newsletter in PDF, with economic updates of the sectors and in-depth information on current issues

Sectoral appendixes: quarterly economic analysis infographics

Database: on line access to forecast data on the most significant economic and financial variables

Additional service: continuous support from a team of economists who are experts in the analysis and forecasting of each manufacturing sector. On request, it is possible to carry out personalized consultancy at the territorial, supply chain and foreign market level, and tailor-made analysis on a set of information and KPI of interest.



The sectoral framework is structured on the basis of a plurality of official statistical sources and a large sample of company balance sheets, which feed into an integrated forecasting model, consistent with the macroeconomic scenario of Prometeia. Analysis of the Industrial Sectors analyzes 35 sectors that account for the 90% of the **Italian manufacturing**:

- Wood and wood products
- Paper and paper products
- Rubber and plastic
- Food
- Drinks
- Vehicles and parts
- Motorbikes and bicycles
- Household appliances
- Pharmaceuticals
- Basic chemistry
- Specialist chemistry
- Large consumption
- Energy and general purpose machines
- Agricultural machinery
- Machine tools
- Special purpose machines
- Steelmaking
- Pipes and Foundries
- Non-ferrous metals
- Furniture
- Glass and ceramics
- Construction material
- Metal construction material
- Metal products and processes
- Metal products for the home
- Textile
- Clothing and knitwear
- Leather, footwear and leather goods
- Generation and transmission equipment
- Electrical equipment for industrial use
- Wires and cables
- Lighting
- Semiconductors and components
- Electronics

ADDED VALUE

Unique product in Italy:

exclusive report with analyses and forecasts on the main Italian manufacturing sectors, with outlooks based on solid econometric modelling

Qualified supplier and leader in Italy:

analyses based on the know-how of Prometeia professionals and carried out using proprietary econometric models, tested on a ten-year basis

Reliability: constantly updated forecasts with the latest data available to capture current trends

Coherence with Prometeia's macroeconomic scenario:

forecasts obtained from the interaction of integrated economic models that combine macroeconomic scenario forecasts with microeconomic analyses, on both real and financial dimensions.

HIGHLIGHTS AND FIGURES

**EXCLUSIVE SERVICE WITH
30 YEARS OF HISTORY**

**HIGH STANDING
INSTITUTIONAL
AND PRIVATE CUSTOMERS**

**ANALYSES REPORTED
BY THE MAIN MEDIA**



Prometeia is a consulting, software and economic research company with over 800 professionals. A unique offer that has made it a leader in Italy in Risk and Wealth Management solutions and in the Financial Advisory for institutional investors, as well as one of the leading Business Consulting companies. The Prometeia model is made exclusive by proprietary economic research.



The digital platform for interactive and customizable business information to make use of data and analysis of high added value and interact directly with Prometeia information and forecasts.

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